

# **News Release**

# Blanchard Machinery Company is the Newest Power Heavy Duty Member

- Thirty-five-year-old company based in South Carolina serves a customer base of medium duty fleets and larger
- Provides equipment solutions for a wide-range of industries including: trucking, construction, logging, mining and agriculture
- Company offers all-makes solutions for highway truck and trailer components

**Crystal Lake, III.** – Nov. 8, 2017 - <u>Blanchard Machinery Company</u> is the newest member company to join <u>Power Heavy Duty.</u> Based in West Columbia, South Carolina, Blanchard Machinery Company serves a customer base of medium duty fleets and larger that include school buses, over the road trucks, municipal fleets and construction equipment within the Columbia area.

Blanchard Machinery Company provides equipment solutions for a wide range of industries including: trucking, construction, logging, mining and agriculture. The company offers all-makes solutions for highway truck and trailer components. In addition, Blanchard Machinery Company offers customers parts solutions, drive-in service and a variety of shop services including flywheel resurfacing, driveline and hydraulic hose.

"For 35 years the staff at Blanchard Machinery Company has been committed to providing South Carolina's capital city with high quality products and services," said Mark Iasiello, general manager, Power Heavy Duty. "We are pleased to welcome them to the growing family of Power Heavy Duty distributors."

For more information on Blanchard Machinery Company, phone 803-791-7100 or visit <u>www.blanchardmachinery.com</u>. For more information on Power Heavy Duty, contact <u>info@powerheavyduty.net</u>, or visit <u>www.powerheavyduty.net</u>.

####



Image attached:

Download Image: http://goo.gl/4FWvM9

## **About Power Heavy Duty**

Power Heavy Duty works to help independent distributors and service specialists of all sizes be competitive in today's market. From nearly 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, many Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit www.powerheavyduty.net

### For further product information, contact:

Jeff Paul Vice President of Marketing VIPAR Heavy Duty 815-893-5965 jpaul@vipar.com

### For further PR information, contact:

Gary McCoy Public Relations Director Marx Group 847-372-0722 gmccoy@marxgrp.com